

The Bright Side with BDT

Butler Downtown is a grassroots group of **volunteers** that roll up their sleeves to revitalize & restore the Main Street corridor of Butler City.

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Upcoming Events:

- **Butler City Farmer's Market: May-Oct**
 - Every Saturday 8:30 AM - 12:30 PM
- **Foodie Fridays: 7/21, 8/18**
 - City Parking Lot at N. Main St.
- **Butler Cultural District's First Saturdays 8/5 & 9/2**
- **Italian Festival: 8/25-8/27**
 - Cunningham to Brady St. Fri 5-10 PM, Sat 12-10 PM, Sun 12-6 PM
- **BDT's Fall Clean Up Day: 9/16 at 8 AM**



BDT President, Audrianna Bly, brought her copy to California. If you look closely you can see the iconic Hollywood sign in the distance!



SRU SUCCEED Events:

- **Dress for Success**
 - 7/18 & 8/15 from 10 AM-2PM
 - **Lemonade Fridays**
 - 7/7, 7/14, 8/4, 8/11, 8/18 from 1-4 PM
 - **Community Voices Breakfast Series (must pre-register)**
 - 7/6 at 8 AM: Butler County Social Service Providers
 - 8/3 at 8 AM: Individuals with Disabilities
 - 9/7 at 8 AM: Recovery Community
 - **Vision to Learn**
 - 8/10 from 10 AM - 4 PM
- For further details call 724-841-0477



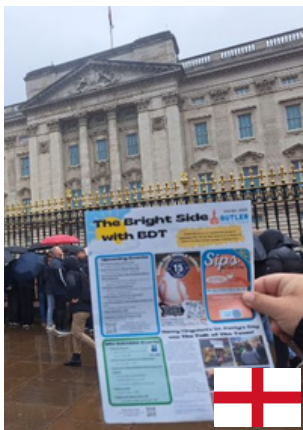
Take part in #BDTBRIGHTSIDEWORLDWIDE

BDT volunteers are so passionate about Butler that they are bringing *The Bright Side* on the road with them! We need your help to take it world wide!

Take a copy of this newsletter with you on vacation and snap a picture with it for a chance to be featured in the next issue or on Butler Downtown's Facebook & Instagram! Simply pick up a copy from one the 20 locations it is distributed, print it off of our website or pull the digital version up on your phone to include in your vacation photo. Next, post it with the hashtag, #BDTBrightSideWorldWide or email it to us at info@butlerdowntown.org. Let us know where you were so that we can track the spread of *The Bright Side*.



Hannah Shannon brought her copy on a European adventure. Here she is in Dam Square, Amsterdam.



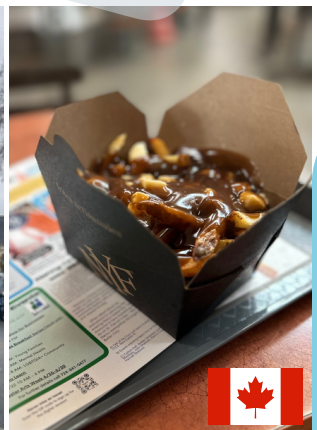
Hannah with *The Bright Side* at Buckingham Palace, London.



Tower Bridge, London.



Big Ben, London.



Krista Washkau enjoyed poutine & *The Bright Side* in Toronto, Canada.

President's Remarks

We are officially half way through 2023. Summer kicked-off with a magnificent Sips in the City event that will now become an annual occurrence. As my son would say, I was "mind-blown" at how great this event turned out, especially with our first time planning anything like this. We had a record breaking number of food trucks at our May Foodie Friday. We have been enjoying the monthly themes. July will be Dog Days of summer and we are looking forward to having some fun with the pups!

I am always amazed and grateful of the new friendships I have formed and what our small group is able to accomplish. We are all volunteers with full-time jobs but with a strong passion to bring a positive environment to our downtown. We are always looking for new committee members so I thought I would take a moment to explain our 4 committees:

Organization-This committee of volunteers is responsible for the planning and execution of BDT events like Foodie Friday and fundraising through sponsorships and donations.

Promotions-This committee is dedicated to promoting not only this organization, but the entire downtown area through social media and local print.

Design-This committee is working to maintain and enhance the aesthetic appearance of downtown Butler through initiatives like Main Street Clean Up Days and the Fairy Door Trail.

Economic Restructuring Committee- This committee is comprised of business and community leaders engaging in high-level planning for the future of downtown such as administration of the Revolving Loan Fund and projects related to the Street Scape Plan.

Reach out to our email or social media if you are interested in joining or more information. We look forward to spreading our enthusiasm for BDT and our community of friendship!

-Audrianna Bly



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Sips in the City raised spirits!

BDT's newest event was the brain child of board member, Hannah Shannon (above left) and her husband John. Mikayla Moretti (above right) immediately jumped on board and there was nothing stopping these two powerhouses! We were blown away by your response as 50 VIP tickets sold out over night & 300 standard tickets were purchased for the May 6th, 2023 event.

Sips in the City attendees, vendors, volunteers and Main Street business owners were all smiles throughout the four-hour tastings along on Main Street and afterparty at Sons & Daughters of Italy Lodge #1664. BDT is so thankful for everyone who made this event possible and we can't wait to do it again in 2024!



Thank you participating businesses!

- Another Realm Crystals & More
- Big Spring Spirits
- Natili's North
- Allegheny Cellars Winery
- Cummings Candy & Coffeehouse
- Helltown Brewing
- Branded in Butler
- Woody Lodge Winery
- Chamber of Commerce
- Unifying Spirits
- Grows on Main
- Wooden Door Winery
- Mystique Moon
- DDR Distillery
- Mico's Kitchen
- Two Birch Winery
- Upper Crust
- Traveling Vineyard Wine with Britt
- Vintage Coffeehouse
- Excise Distillery
- DeWalt's Health Store
- La Vigneta Winery
- Totalus
- Downtown Bagel House
- Heritage Wine Cellars
- Mac's Brick Oven
- Bella Terra Vineyards
- Holly Pointe
- Sons & Daughters of Italy Lodge #1664
- Butler Brew Works
- Cycle Warehouse
- Book Nook
- MLH Distillery

CRYSTAL COVEN

Sisters Shanna Haid and Shaylene McDougall celebrated the grand opening of their store, Crystal Coven, on Saturday, May 13th. It was an extra special occasion as it marked the first time that all of the storefronts from 227-231 South Main Street have been occupied after a large fire in January of 2021. Thanks to the brave work of many local fire departments including Butler City Local #114 (pictured) the buildings were saved. Property owner, Country Court Properties, made the decision to rebuild and with the help of Arris Construction & Ashlar Architecture, this location is as much of a gem as the ones on Crystal Coven's shelves.

In addition to their retail items, there is a comfortable space to host visiting mediums, reiki specialists, tarot readers and more!

You won't regret visiting this well curated shop and browsing their variety of witchy wares.



FOREVER KINDRED

It was a family affair on the morning of June 3rd, 2023 as Forever Kindred owner, Ashley Gamble, marked the relocation of her women's boutique at 228 North Washington Street. Previously located on Evans City Road, this size-inclusive shop prides themselves on offering the very best clothing, jewelry, accessories and shoes. Butler Downtown, the Butler County Chamber of Commerce and Butler County Commissioner, Leslie Osche, celebrated the addition of this great family-owned business to downtown Butler.

Also located in Forever Kindred is Enchanted Affairy. This micro-venue can be booked for fairy themed photo shoots and more! Visit Forever Kindred for more information and to shop their hand-picked wares.



THE SHOPS ON WEST DIAMOND

The Shops on West Diamond is home to four women-owned businesses previously located in the aptly named "Blue Enchantment" which is now home to Forever Kindred. The Shops on West Diamond offers goods and services from Dorothy's Herb Shop & Herbal Apothecary (Dorothy Calvert), Appalachian Rock Shop (Meredith Glendening) and Florence Selene Tarot (Chelynne Curci).

The selections are laid out so seamlessly it's impossible to tell that four different businesses share the space. Each woman's years of experience in the alternative and holistic health arena are apparent from the care that is taken in every corner of this bewitching building.

Representatives of Butler Downtown and the Butler County Chamber of Commerce cheered as Appalachian Rock Shop and BDT Past President, Meredith Glendening and building owner, Don Reed, used the big scissors as owners Dorothy Calvert and Chelynne Curci held the ribbon.



Foodie Friday

Thunderstorms in the early afternoon of Friday, June 16th, 2023 made us all nervous for the fate of our 90's Block Party themed Foodie Friday. Thankfully, the skies cleared up just in time for the variety of food trucks to arrive at 240 North Main Street. There was something for everyone with favorites like Mixtape Street Eats, Nedal's Gyros, Herold's Original Kettle Corn, Connie Creek Brewing Company, Studecaker's and more.

Anyone that stopped at the BDT tent were offered 90's staples like slap bracelets, multi-colored choker necklaces, butterfly hair clips and velvet scrunchies. DJ Mark Buchek kept the 90's tunes coming all night to truly set the scene.



Love Story

The best part of the evening was the engagement of Jenna Hoehn and Brandon Matthews. These two lifelong residents of Butler County had their first date at Foodie Friday in June of 2018. Their love story came full circle when Jenna said yes to Brandon's proposal at this year's Foodie Friday! With the help of Amanda Fleming at The Branding Agency - Pittsburgh, we were able to surprise both of them with custom t-shirts marking the occasion! When their baby boy arrives later this year, he will have a matching bib to fit right in.



Flower Power

May's Flower Power themed Foodie Friday was sponsored by our friends, Clear Choice Enterprises. Everyone was feeling groovy listening to Old School Band which features Butler City Mayor, Bob Dandoy. CCE realtor Julie Sebock and team helped get everyone decked out in flower power accessories.



Clear Choice Enterprises
Real Estate Sales & Services



Dog Days
7.21.23 5:30-9 PM
Live music presented by RUMBLE
Stop at the BDT tent with your pup for a special treat!

BACK TO SCHOOL!
FOODIE FRIDAY
8.18.23 5:30-9 PM
Bring a canned food item for a chance to win a prize & support BC3's Pioneer Pantry

Fairy Door Trail Expanded!



For many years magical fairies have been living among us in secret... until now.

Butler Downtown has convinced some of them to give us a glimpse into their magical lives by revealing the entrance of their homes to us!

In Summer 2022 BDT debuted the Fairy Door Trail on Main Street. This summer the trail has been expanded to 19 total fairy doors in local businesses. This family friendly trail is fun for all ages and can be completed any time of day, any day of the week, any time of year.

Simply print the passport off on our website or pick up one from the BDT tent at any of our events. Then take a walk down both sides of Main Street and write down the name of the business where each fairy door is located with help from clues on the passport. Turn your completed passport in at any BDT event, the Butler City Farmer's Market or the front desk at the SpringHill Suites hotel for a prize. Participants who find at least 12 doors will receive the prize for becoming an Expert Seeker. Those who locate all 19 doors will receive an additional prize for becoming a Seeker Extraordinaire!



Scan to download & print your passport!



Sneak Peek! This door belongs to Penny Banks. Can you guess which local storefront she lives in?



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BDT Night at the Ballpark

June 6th, 2023 was our 3rd Annual BDT Night at Historic Pullman Park, but marked our first tailgate party, sponsored by BC3. Attendees were able to spin the wheel to win one of several great prizes and quench their thirst with cans of Helltown Brewing Co.'s tasty brews!

We hope you will cheer on the Bluesox this summer in the beautiful ballfield. With general admission tickets priced at just \$6, you can bring the whole family without breaking the bank!



JOIN US FOR

2023 HOPE Nights

Engaging the Recovery Community

D O W N T O W N B U T L E R

Annual Cornhole Tournament

Thursday, July 20
6:00 p.m. to 8:00 p.m.

Diamond Park, 227 S. Main Street, Butler
Rain location: Butler Art Center

- Compete and win prizes!

3rd Annual Stories of Hope

Thursday, September 14
6:00 p.m. to 8:00 p.m.

Butler Arts Center, 344 S. Main Street, Butler

- Celebrate National Recovery Month!



Free & open to the community.
Adults & children welcome.

Contact

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